

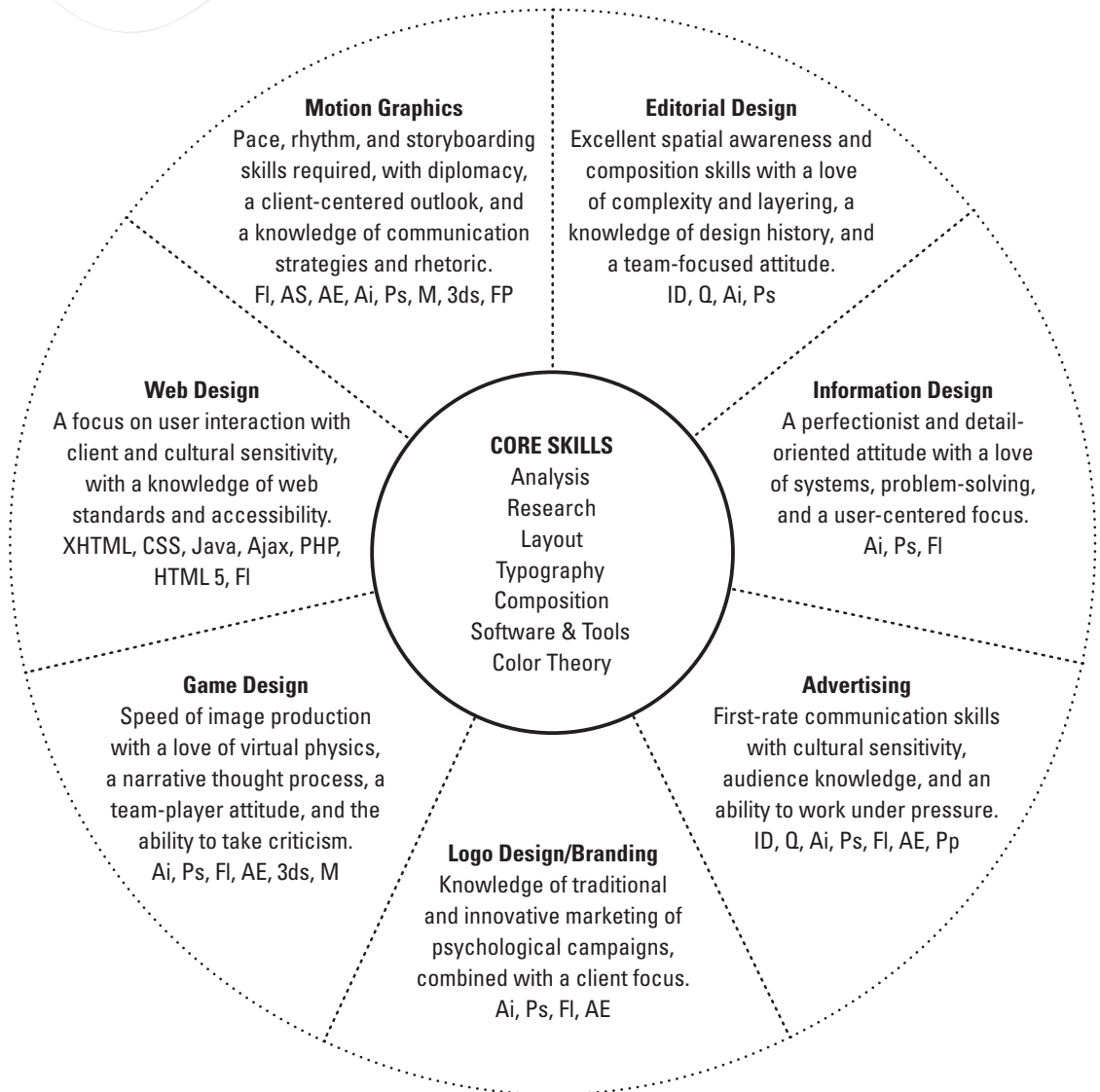
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CORE/SPECIALIST SKILLS

The diagram below demonstrates core skills and skill sets for each career option. While each skill may be differently weighted, it's important to be well versed in all of the skills indicated, whatever career path you choose.

Excerpted from Graphic Design School, The Principles and Practices of Graphic Design



See the AIGA (American Institute of Graphic Arts) website overview of different design career options for more information:

<http://www.aiga.org/guide-designersatwork/>