



spring 2019
Missy Anapolsky

EXERCISE TWO: Form+Space

This exercise offers an exploration of spatial interaction and compositional balance within a defined space. The goal of this exercise is to help train your sense of proportion, recognize the relationship of tonal values, and to help you see the variation and flexibility existing within a grid structure.

The Opportunity

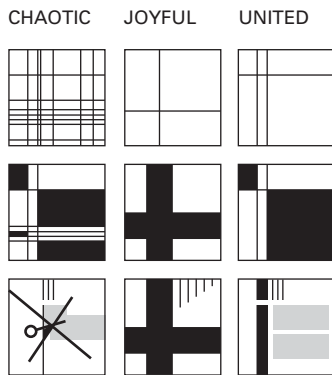
THIS EXERCISE WILL BE DONE BY HAND (PEN/PENCIL ON PAPER), NO DIGITAL WORK ACCEPTED. PLEASE USE SQUARE FORMATS ONLY.

note: may use digital template printouts (I'll show in class)

First create a list of three words (no nouns please). **Your goal will be to visually define these words with your compositions.**

Next, sketch some ideas...follow the parameters defined below. Make sure you indicate your pairings (word+composition) on your sketching pages in some fashion. You must have a minimum of ten (10) sketches (thumbnails) per word per parameter (10 sketches x 3 words x 3 parameters = 90 sketches).

- 1ST** PICK 3 WORDS:
Chaotic, Joyful, United
- 2ND** FOR EACH WORD SKETCH:
- 10 squares using P1 specs
 - 10 squares using P2 specs
 - 10 squares using P3 specs



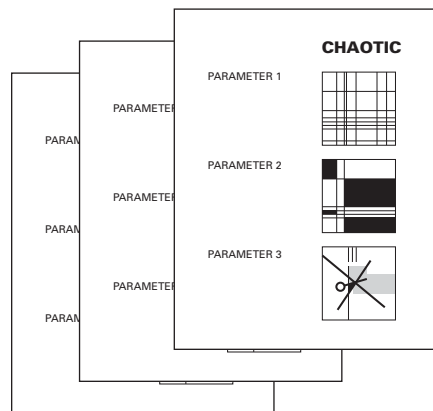
- ← Parameter 1: Use only horizontal and vertical (NO DIAGONAL or CURVED) lines of equal weight. Lines must extend from edge to edge.
- ← Parameter 2: Use only horizontal and vertical lines. Fill in various segments with black only. Lines must extend from edge to edge.
- ← Parameter 3: You may add grays to your tonal palette. Lines do not have to extend all the way to the edge and you may use any elements you want (dots, diagonals, curves, etc.)

- 3RD** CREATE FINAL SOLUTION PAGES:
- For each word choose...
- favorite P1 sketch
 - favorite P2 sketch
 - favorite P3 sketch
- Put each set of three sketches together on its own page

Finally, select one sketch from each parameter that best defines each of your words. Using one word per page, sketch each of your final solutions as 2.5" squares. You will have 3 FINAL PAGES (one for each word) with 3 squares (one final square of each parameter) per page.

Presenting Your Solution

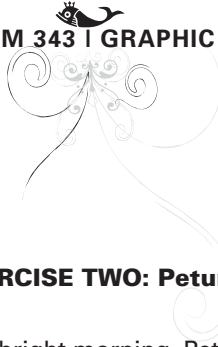
You will turn in a total of (3) pages showcasing your final solutions along with all of your preliminary sketches and a description (maybe a story?) that references/details/captures your design decisions. Have fun!



FINALS DUE: TUESDAY, FEB 5

Every means at the disposal of man in his creative activities has its value and its intent. In architecture we have the surfaces which enclose space and the volume thus enclosed. Typography is restricted to two-dimensional space. Even with a single value the problem of proportion still arises, for the relationship of length, breadth and depth has to be settled...design calls for the recognition of values which become visible during the (type) setting process and have to be organized according to the following criteria: What is the relationship between one value and another? What are the relationships between the printed and the unprinted areas? How do the various tones of grey compare? The proper observation of these principles is crucial for the beauty of a printed work, and for its formal and functional qualities.

EMIL RUDER



spring 2019
Missy Anapolsky

EXERCISE TWO: Petunia's Wild Ride

One bright morning, Petunia went for a stroll through the meadow. The sun gently warmed the day as the birds and the bees said hello to the lumbering world. As Petunia stopped to smell the flowers, she grew very, very sleepy. She laid her head down in the soft grass for a rest and...

Lines and circles and squares oh my!!!!!!??!

A riot of shapes danced before her eyes! Like whirling dervishes, the forms leapt and tumbled through the air in a CHAOTIC cacophony.

As Petunia watched in amazement, the chaos twirled and settled into a lilting symphony which gurgled and swayed with the rhythmic waves of JOYFUL sound. Soothed by this transformation, Petunia napped on in blissful slumber.

Awakened by her loyal companion Bizzabee, Petunia followed her flying sidekick to the breakfast table. There, she UNITED with her family and friends and regaled them with tales of her wild ride in dreamland.

Or maybe it was real after all?